



Performing Arts Professions CF – A

Work-linked training Professionalisation or apprenticeship

Vocational degree in the communication and promotion of artistic production – avenues of support and guidance for audiences and partnerships in the performing arts.

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Training period of 1 year:
400 hours of classes + 7 to 9 months
of practical on-the-job training.

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Degree awarded by:



The CFA, in partnership with the University of Lorraine is offering a vocational degree under the title “Communication and promotion of artistic production – avenues of support and guidance for audiences and partnerships in the performing arts” registered with the RNCP (the National Directory of Professional Certifications). The recruitment and placement of students is organised on a nationwide basis.

Training objectives

The aim of the vocational degree in the communication and promotion of artistic production – avenues of support and guidance for audiences and partnerships in the performing arts is to provide on-the-job training to university students pursuing careers in public relations, cultural activities, and artistic and cultural education.

It offers a one-year training programme based on the principle of combining in-house experience with a company and theoretical and practical courses led by academics and professionals. The vocational degree offered by the CFA is specifically designed to meet the requirements of professionals in the performing arts.

Targeted skills

- Establish and implement systems of support for performing arts audiences
- Take due account of the specificities of the targeted audiences
- Take due account of the particularities of the programmed works
- Draft supporting documents
- Position an artist’s approach within its context

Training framework

Apprenticeship

Professional, on-the-job training in a company or institution.

Theoretical and practical courses

- Economic and cultural environment (labour law, social legislation, copyrights, ancillary rights, cultural policies, and actors)
- Knowledge of the performing arts (an awareness of different disciplines and genres; critical and editorial workshops)
- Professional tools to guide and support audiences and partners (audience support systems, appraisal of public relations guidelines and artistic and cultural education policies)
- Employability tools (mapping out a personal project, creating a CV, search methods, foreign language skills)

Tutorial Projects

Development and implementation of a field project with the assistance of a vocational tutor.

Assessment

Students of the vocational degree “communication and promotion of artistic production – avenues of support and guidance for audiences and partnerships in the performing arts” will undergo continuous assessment.

Some lessons are offered in concurrence with the professional degree “Communication and promotion of artistic production – career paths in opera production”.

What professions?

The vocational degree prepares you for one of the following professions:

Public relations officer

The public relations officer leads actions that are in line with the artistic and cultural project of the institution. The officer aims, on the one hand, to create the conditions that will promote audience interaction with the work, the artist, or the institution; and on the other, to increase attendance and/or foster loyalty amongst existing customers while reaching out to a wider audience.

Educational project director

The educational project director works in conjunction with the National Education and Higher Education Authorities to plan projects around productions aimed at school audiences, in the framework of the EAC (Artistic and Cultural Education) system. He/she is also responsible for creating and writing educational materials that will prepare the audience for the performance.

Other job titles:

- Cultural activities officer
- Cultural outreach officer
- Guidance counsellor for artistic practices

Eligibility

Applicants must meet four entry requirements:

1. Be no younger than 18 years of age and no older than 30 at the time the vocational training contract is signed.
2. Have at least a Bac + 2 or obtain validation of acquired professional and personal skills from the University of Lorraine.
3. Have a good working knowledge of the performing arts.
4. Have a well-defined career plan.

Training is open to people with disabilities.

How to register?

Step 1

Contact the CFA.

Step 2

Academic eligibility: All candidates will be assessed for their eligibility; each application will receive attention and careful study.

Step 3

An application form will be available for completion from March onwards on the University of Lorraine's eCandidat platform. If your application is accepted, the signing of a work-study contract will validate registration at the CFA. The CFA will guide applicants in the search for a contract.

Continuing education

Masters or post-apprenticeship abroad

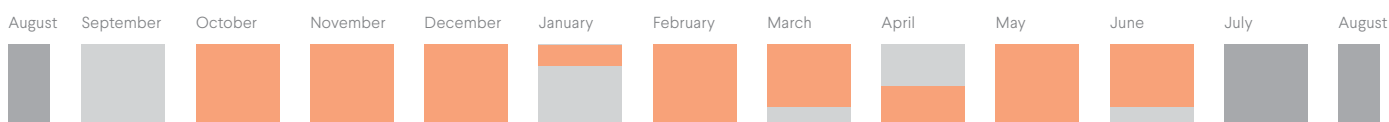


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→ Benefits


1. No registration fees for trainees,
2. Employees are paid throughout the training period,
3. Financial aid (initial equipment, food, and lodging),
4. A €500 grant towards obtaining a driving license.

Typical work-study schedule



 In-person classes in Nancy

 Remote classes via the CFA website's educational platform and practical on-the-job training in the field

 Practical on-the-job training in the field

Contact & info:

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